

GOAL 1

SHOWCASE FEZANA GLOBALLY

	ACTION ITEMS	PRIMARY COMMITTEE	ASSOCIATED COMMITTEES	MEMBERS/ CORRESPONDING MEMBERS	COMPLEMENTARY GROUP
1	<i>Enhance the FEZANA website, make it interactive with member websites, complimentary organizations, global entities and independent FEZANA Committee websites</i>	STANDING AND AD HOC COMMITTEES			WZCC,WZO, NEXTGENNOW,NAMC,ZWIN
2	<i>Encourage & motivate Committees to utilize teleconferencing and video-conferencing tools to conduct meetings, religious classes, etc.</i>	STANDING AND AD HOC COMMITTEES		ALL	NAMC
3	<i>Develop & communicate Media-focused newsletters or publications to keep abreast of changes and events occurring within the Zarathusti community, especially reaching out to Zarathusti small groups</i>	STANDING AND AD HOC COMMITTEES		ALL	
4	<i>Enhance On-line subscriptions, FEZANA Journal, available on-line, with mail-in option; utilizing search engines to find on-line editions</i>	INFORMATION DESSIMINATING & RECEIVING COMMITTEE	STANDING AND AD HOC COMMITTEES	ALL	
5	<i>Encourage Zarathusti students at North American Universities to have a presence on Face-Book and Twitter</i>	ZYNA	STANDING AND AD HOC COMMITTEES	ALL	NEXTGENNOW
6	<i>Develop & Implement A Crisis Communication Plan</i>	PUBLIC RELATIONS	STANDING AND AD HOC COMMITTEES		
7	<i>Develop & Communicate News Releases,highlighting events like Congress, UN participation; targeting and distributing to appropriate media</i>	PUBLIC RELATIONS	STANDING AND AD HOC COMMITTEES	ALL	

8	<i>Develop on-line media releases; "virtual" media kit</i>	PUBLIC RELATIONS	STANDING AND AD HOC COMMITTEES			
9	<i>Revise and develop FEZANA brochure</i>	PUBLIC RELATIONS	STANDING AND AD HOC COMMITTEES			
10	<i>Enhance FEZANA Fundraising and charitable activities in North America</i>	FUNDS AND FINANCE	STANDING AND AD HOC COMMITTEES	ALL		
11	<i>Continue interactions with global associatons and organizations</i>	EXTERNAL AFFAIRS	COORDINATION & PLANNING	ALL	WZO,WZCC	
	Indicates Immediate Short Term Goals - Action Items					

GOAL 2

INCREASE AWARENESS OF FEZANA DOMESTICALLY

	ACTION ITEMS	PRIMARY COMMITTEE	ASSOCIATED COMMITTEES	MEMBERS/ CORRESPONDING MEMBERS	COMPLEMENTARY GROUP
1	<i>Encourage members and corresponding members to actively engage between themselves; increase participation at FEZANA AGM.</i>	COORDINATION & PLANNING	SMALL GROUPS, ZYNA	ALL	NEXTGENNOW, NAMC
2	<i>Advertise and promote FEZANA at Zarathusti sports events; create banner with FEZANA logo</i>	SPORTS	COORDINATION & PLANNING,PUBLIC RELATIONS	ALL	NEXTGENNOW
3	<i>Request each member to assign a FEZANA representative to help increase and disperse communication within their constituencies</i>	COORDINATION & PLANNING	SMALL GROUPS	ALL	
4	<i>Encourage small member associations & corresponding members to host FEZANA AGMs</i>	SMALL GROUPS	COORDINATION & PLANNING	ALL	
5	<i>Enhance communication through monthly newsletters posted on the web by the Executive; progress updates by the standing & ad-hoc committees posted on the web or e-mail blasts</i>	COORDINATION & PLANNING	ALL STANDING, AD HOC COMMITTEES	ALL	
6	<i>Encourage individuals from corresponding members to lead and/or participate in FEZANA committees</i>	SMALL GROUPS	COORDINATION & PLANNING	ALL	
7	<i>Encourage participation of at least one young adult on standing/ad hoc committees</i>	ZYNA	COORDINATION & PLANNING, SPORTS, SMALL GROUPS,	ALL	NEXTGENNOW

8	<i>Increase Journal publication/subscriptions; raising web presence to facilitate wider/younger audience ; advertise upcoming issues of Journal by sending e-mail blasts on websites; encourage Members to advertise in newsletters</i>	INFORMATION RECEIVING,DISSEMINATING	COORDINATION & PLANNING, PUBLIC RELATIONS, ZYNA	ALL	
9	<i>Extend an option for on-line subscription for FEZANA Journal; publication on-line with an option for printing hard copy and mailing</i>	INFORMATION RECEIVING,DISSEMINATING	FUNDS & FINANCE		
10	<i>Enhance FEZANA web/development and presence; blogs, highlighting events/association news</i>	INFORMATION RECEIVING,DISSEMINATING & PUBLIC RELATIONS	COORDINATION & PLANNING		
11	<i>Interface FEZANA web-site with NAMC, WZCC, NextGenNow and other complimentary web-sites and global partner websites like WZO</i>	COORDINATION & PLANNING	INFORMATION RECEIVING,DISSEMINATING		NAMC, NEXTGENNOW, WZCC, WZO
12	<i>Encourage small groups/corresponding members/Zarathushti to participate at Congresses</i>	NORTH AMERICAN CONGRESS	SMALL GROUPS, COORDINATION & PLANNING	ALL	NAMC, NEXTGENNOW, WZCC, WZO
13	<i>Develop FIRES (FEZANA Information Research and Education Systems) to include an online catalog of Zarathushti books, audiovisual manuscripts, literature, magazines and scholarly research; Books that can be digitized without copyright infringement will be available online</i>	FIRES	RELIGIOUS EDUCATION, RESEARCH & PRESERVATION, INFORMATION RECEIVING,DISSEMINATING		NAMC
14	<i>FEZANA Journal archives made accessible on FEZANA and FIRES website in a Google searchable format; search conducted either by title, subject matter, or the date of the Journal</i>	FIRES	INFORMATION RECEIVING,DISSEMINATING, RELIGIOUS EDUCATION, RESEARCH & PRESERVATION		NAMC
15	<i>Develop a “adopt a small group program” to encourage membership of corresponding members; create opportunities of interest to attract membership</i>	SMALL GROUPS	COORDINATION & PLANNING	ALL	

16	<i>Appoint a “blue-ribbon Constitution Review Committee” to propose modifications to the current existing constitution; if necessary, develop & recommend “standard operating procedures/guidelines”</i>	COORDINATION & PLANNING	STANDING/AD HOC COMMITTEES			
17	<i>Incorporate “green technology” criteria; emphasizing and advertising the fact, Zarathustis were the first environmentally conscious individuals</i>	COORDINATION & PLANNING, PUBLIC RELATIONS	STANDING/AD HOC COMMITTEES	ALL		
18	<i>Prepare a bid for future World Zarathusti Congress in North America</i>	NORTH AMERICAN CONGRESS	COORDINATION & PLANNING			
19	<i>Encourage Zarathusti sports/Olympics hosted by FEZANA; promote FEZANA as a primary sponsor</i>	SPORTS	COORDINATION & PLANNING,ZYNA, FUNDS & FINANCE	ALL	NEXTGENNOW	
20	<i>Promote infrastructure projects</i>	INFRASTRUCTURE	FUNDS & FINANCE, COORDINATION & PLANNING, PUBLIC RELATIONS	ALL	NAMC, NEXTGENNOW, WZCC, WZO	

GOAL 3

FOSTER HAMAZORI (HARMONY) BY BUILDING STRONG RELATIONSHIPS BETWEEN VARIOUS ZARATHUSHTI ENTITIES/GROUPS

	ACTION ITEMS	PRIMARY COMMITTEE	ASSOCIATED COMMITTEES	MEMBERS/ CORRESPONDING MEMBERS	COMPLEMENTARY GROUP
1	<i>Facilitate dialogue by conducting workshops, interactive seminars, conferences between diverse groups, like traditionalists/reformists, Iranian Zarathustis/Parsees, interfaith families.</i>	COORDINATION & PLANNING	FUNDS & FINANCE, PUBLIC RELATIONS, ZYNA, SMALL GROUPS, NORTH AMERICAN CONGRESS, RELIGIOUS EDUCATION	ALL	NAMC, NEXTGENNOW
2	<i>Increase inter-generational and cross-cultural participation at youth and adult Congresses; result oriented workshops to be implemented in the community and reported accordingly</i>	NORTH AMERICAN CONGRESS	FUNDS & FINANCE, WELFARE, SMALL GROUPS, PUBLIC RELATIONS, ZYNA	ALL	NEXTGENNOW, WZCC, WZO, NAMC
3	<i>Encourage participation from Zarathushti and non-Zarathushti scholars/speakers at North American Congresses/conferences to allow open debate of diverse viewpoints</i>	NORTH AMERICAN CONGRESS	COORDINATION & PLANNING, ZYNA, SMALL GROUPS, PUBLIC RELATIONS, RELIGIOUS EDUCATION, FIRES	ALL	NEXTGENNOW, WZCC, WZO, NAMC
4	<i>Conduct interesting and interactive FEZANA session at NA & World Youth & Adult Congresses; committee chairs to highlight successes; young adults to chair the session</i>	NORTH AMERICAN CONGRESS	STANDING/AD HOC COMMITTEES	ALL	NEXTGENNOW
5	<i>Explore options to economize youth and adult Congress expenses; increase youth subsidy through FEZANA member contributions using matching funds</i>	FUNDS & FINANCE	COORDINATION & PLANNING, NORTH AMERICAN CONGRESS, ZYNA, ACADEMIC SCHOLARSHIPS, WELFARE	ALL	NEXTGENNOW
6	<i>Encourage ZYNA to take on more leadership responsibilities, have seminars and conferences; promote and advertise FEZANA at sports events, youth Congresses, etc.</i>	ZYNA	COORDINATION & PLANNING, SPORTS, NORTH AMERICAN CONGRESS, PUBLIC RELATIONS, FUNDS & FINANCE, SPORTS	ALL	NEXTGENNOW
7	<i>Develop & implement Intergenerational initiatives/programs; establish Council of Elders/Advisory group to assist and advise the executive on critical subjects</i>	COORDINATION & PLANNING	WELFARE, ZYNA, EXTERNAL AFFAIRS	ALL	NAMC

8	<i>Encourage & Pro-actively deal with socio-cultural-religious needs of interfaith children and spouses and others; inclusion, being the basic theme across the board</i>	INTERFAITH	COORDINATION & PLANNING, PUBLIC RELATIONS, RELIGIOUS EDUCATION,ZYNA	ALL		
9	<i>Interface FEZANA web-site with domestic & global complimentary web-sites</i>	COORDINATION & PLANNING	INFORMATION RECEIVING & DISSEMINATING, PUBLIC RELATIONS	ALL	NAMC, NEXTGENNOW, WZCC. WZO	
10	<i>Encourage, organize, and sponsor round table conferences specifically designed to discuss inclusion of diverse groups and FEZANA, a leader in encouraging global working partnerships</i>	EXTERNAL AFFAIRS	COORDINATION & PLANNING, ZYNA,PUBLIC RELATIONS	ALL	NAMC, NEXTGENNOW, WZCC. WZOZWIN	
11	<i>Invite complimentary organizations, WZCC, NAMC, NextGenNow, ZWIN Network, WZO and others to attend the FEZANA AGM; send FEZANA representatives to attend their meetings</i>	COORDINATION & PLANNING	PUBLIC RELATIONS,ZYNA	ALL	NAMC, NEXTGENNOW, WZCC. WZO, ZWIN	
12	<i>Continue efforts to represent FEZANA on an international level; Be a key player in the global round table conferences like Global Working Group (GWG) and others</i>	EXTERNAL AFFAIRS	COORDINATION & PLANNING, ZYNA	ALL	NAMC, NEXTGENNOW, WZCC. WZO	
13	<i>Identify and explore senior living sites/places in North America; assistance for seniors</i>	WELFARE	INFRASTRUCTURE, COORDINATION & PLANNING, FUNDS & FINANCE, SMALL GROUPS	ALL	WZCC.WZO	
14	<i>Continue efforts to provide assistance and raising funds for Zarathusti individuals and families facing temporary crisis in North America and globally</i>	WELFARE	INFRASTRUCTURE, COORDINATION & PLANNING, FUNDS & FINANCE, SMALL GROUPS	ALL	WZCC.WZO	
15	<i>Promote student exchange programs, domestic and international; Support “Zarathusti Youth Without Borders” and Return to Roots.</i>	ZYNA	COORDINATION & PLANNING, FUNDS & FINANCE, SMALL GROUPS	ALL	NEXTGENNOW	

GOAL 4

ADVANCE RELIGIOUS EDUCATION, CULTURAL AWARENESS, AND OUTREACH INITIATIVES THROUGH INTERFAITH DIALOGUE

	ACTION ITEMS	PRIMARY COMMITTEE	ASSOCIATED COMMITTEES	MEMBERS/ CORRESPONDING MEMBERS	COMPLEMENTARY GROUP
1	<i>Enhance efforts to increase awareness for Jamshedi Nowruz, March 21 among Zarathushtis and non-Zarathushtis in NA</i>	PUBLIC RELATIONS	STANDING & AD-HOC COMMITTEES	ALL	NAMC
2	<i>Develop a core Curriculum for all ages for distribution; books, CD's, education web-sites that can be downloaded; interactive websites</i>	RELIGIOUS EDUCATION	INFORMATION RECEIVING & DISSEMINATING, FIRES, FUNDS & FINANCE, RESEARCH & PRESERVATION, ZYNA	ALL	NAMC
3	<i>Work with NAMC to develop Mobedyar Program; interface FEZANA website with NAMC website</i>	RELIGIOUS EDUCATION	FIRES, FUNDS & FINANCE	ALL	NAMC
4	<i>Develop internet based religious education modules using the core curriculum education framework</i>	RELIGIOUS EDUCATION	FIRES, INFORMATION RECEIVING & DISSEMINATING, FUNDS & FINANCE	ALL	NAMC
5	<i>Sponsor interfaith sessions at North American Congresses</i>	INTERFAITH	NORTH AMERICAN CONGRESS, PUBLIC RELATIONS, EXTERNAL AFFAIRS	ALL	NAMC
6	<i>Promote FEZANA at Interfaith meetings and conferences; distribution of FEZANA brochures and Zarathusti literature</i>	INTERFAITH	PUBLIC RELATIONS, EXTERNAL AFFAIRS, SMALL GROUPS	ALL	NAMC
7	<i>Promote & participate to increase awareness of FEZANA at UN activities</i>	UN-NGO	PUBLIC RELATIONS, EXTERNAL AFFAIRS, SMALL GROUPS	ALL	
8	<i>Encourage discussions between both, ritualistic and spiritual aspects of Zarathushti religion; dialogue leading to better understanding why both are necessary; in liaison with NAMC</i>	RELIGIOUS EDUCATION	FIRES, PUBLIC RELATIONS, PLANNING & COORDINATION	ALL	NAMC

9	<i>Publish books/CD's/ web on Zarathusti festivals as practiced in North America</i>	RELIGIOUS EDUCATION	INFORMATION RECEIVING & DESSMINATING, FUNDS & FINANCE, FIRES	ALL	NAMC	
10	<i>Launch a Z traveling exhibit, with cultural artifacts and items from both Iran and India (cross-cultural)</i>	COORDINATION & PLANNING	RELIGIOUS EDUCATION, PUBLIC RELATIONS, FIRES, ZYNA, INFORMATION RECEIVING & DISSEMINATION	ALL	NAMC	
					NAMC	
11	<i>Encourage and develop exchange community service projects within North America and places abroad, like India and Iran</i>	WELFARE	INFRASTRUCTURE, COORDINATION & PLANNING, FUNDS & FINANCE, SMALL GROUPS	ALL	NAMC, WZO	
12	<i>Increase substantive funds for college scholarships and/or loans to encourage and facilitate higher education</i>	ACADEMIC SCHOLARSHIPS	FUNDS & FINANCE, SMALL GROUP, INFRASTRUCTURE	ALL	NEXTGENNOW	
13	<i>Encourage young Zarathusti students on University/College campuses to form groups; reaching out to Zarathusti students attending colleges/universities from India, Iran and other countries</i>	ZYNA	SPORTS, SMALL GROUPS, PUBLIC RELATIONS	ALL	NEXTGENNOW	
14	<i>Encourage previous scholarship winners to form an "alumni"; with a membership fee that goes towards the scholarship fund</i>	ACADEMIC SCHOLARSHIPS	FUNDS & FINANCE, ZYNA	ALL	NEXTGENNOW	
15	<i>Organize a fund raising event for a specific project related to the scholarship program</i>	FUNDS AND FINANCE	ACADEMIC SCHOLARSHIPS, COORDINATION & PLANNING	ALL	NEXTGENNOW	
16	<i>Encourage community service as part of college loan agreements</i>	ZYNA	FUNDS & FINANCE, ACADEMIC SCHOLARSHIPS	ALL	NEXTGENNOW	
17	<i>Promote sports/music/religious studies scholarships</i>	PERFORMING & CREATIVE ARTS	SPORTS, RELIGIOUS STUDIES, FUNDS & FINANCE			
18	<i>Continue to promote the Zarathusti Symphony Orchestra; propose an endowment for the same</i>	PERFORMING & CREATIVE ARTS	FUNDS & FINANCE			
19	<i>Propose a program for providing scholarships/aid to the needy and financially challenged regardless of their academic scores</i>	WELFARE	INFRASTRUCTURE, ACADEMIC SCHOLARSHIPS, FUNDS & FINANCE		WZCC, NEXTGENNOW	

20	<i>FIRES to serve as the central location in Houston, to maintain an online union catalog of FEZANA member association libraries listing Zarathushti books, audiovisual manuscripts, literature, magazines, to promote Zarathushti education and research by disseminating the information to the public.</i>	FIRES	RELIGIOUS EDUCATION, RESEARCH & PRESERVATION	ALL	NAMC	
21	<i>Continue to support Social issues programs: Domestic violence/abuse initiative; re-establish the hot-line</i>	WELFARE	INFRASTRUCTURE, SMALL GROUPS, FUNDS & FINANCE	ALL	WZO,WZCC	
22	<i>Conduct seminars in local communities and educate on appropriate life choices and life-styles</i>	WELFARE	COORDINATION & PLANNING	ALL		
23	<i>Develop a booklet for "Breast Cancer Awareness", include benefits of regular mammograms/tests; other genetic disorders prevalent in the community</i>	WELFARE	COORDINATION & PLANNING, PUBLIC RELATIONS	ALL	ZWIN	
24	<i>Advocate FEZANA Endowed Chair for Zoroastrian studies</i>	FUNDS AND FINANCE	INFRASTRUCTURE, RELIGIOUS EDUCATION, FIRES			

GOAL 5

ENSURE ECONOMIC STABILITY THROUGH FUND RAISING AND PRUDENT INVESTMENT

	ACTION ITEMS	PRIMARY COMMITTEE	ASSOCIATED COMMITTEES	MEMBERS/ CORRESPONDING MEMBERS	COMPLEMENTARY GROUP
1	<i>Promote the Journal, increase Journal subscription by developing on-line program with mailing option; advertize Journal on complimentary organization websites</i>	INFORMATION RECEIVING & DISSEMINATING	FUNDS & FINANCE, SMALL GROUPS	ALL	WZO, WZCC, NAMC, NEXTGENNOW
2	<i>Increase advertisements in the Journal; members can sponsor Journal on a rotational basis</i>	FUNDS & FINANCE	INFORMATION RECEIVING & DISSEMINATING	ALL	
3	<i>Encourage small groups inclusion; encourage groups to become members; increase current membership fees</i>	SMALL GROUPS	COORDINATION & PLANNING, FUNDS & FINANCE	ALL	WZCC
4	<i>Enhance volunteer contributions per FEZANA projects and activities by individuals and associations</i>	FUNDS & FINANCE	INFRASTRUCTURE, COORDINATION & PLANNING	ALL	WZO, WZCC
5	<i>Liaison with WZCC to assist young Z entrepreneurs in their communities, employment opportunities</i>	COORDINATION & PLANNING	FUNDS & FINANCE, INFRASTRUCTURE	ALL	WZCC, NEXTGENNOW
6	<i>Interface FEZANA website with WZCC to further promote the business sector</i>	COORDINATION & PLANNING	FUNDS & FINANCE	ALL	WZCC
7	<i>Develop more innovative techniques for fund-raising; for example at present, signing up for "IGIVE.com, shop to help your cause" program where a percentage of purchases at select stores goes towards FEZANA</i>	FUNDS & FINANCE	INFRASTRUCTURE, COORDINATION & PLANNING, PUBLIC RELATIONS	ALL	WZCC
8	<i>Development a blue-print relating to the ethics of collective giving</i>	FUNDS & FINANCE	INFRASTRUCTURE, COORDINATION & PLANNING	ALL	

9	<i>FEZANA infrastructure development; create an exploratory committee to draft a proposal for "FEZANA Foundation"; look into options for global prospective investors to fund specific projects in North America</i>	INFRASTRUCTURE	FUNDS & FINANCE, COORDINATION & PLANNING	ALL	WZO, WZCC, NAMC, NEXTGENNOW	
10	<i>Promote & Budget for Leadership Development to motivate increase potential of leaders - use outside advisors</i>	FUNDS AND FINANCE	INFRASTRUCTURE, COORDINATION & PLANNING	ALL	WZO, WZCC	
11	<i>Work with FEZANA Welfare and Critical Assistance committee to develop budget and fundraising target</i>	FUNDS AND FINANCE	WELFARE, SMALL GROUPS, COORDINATION & PLANNING, INFRASTRUCTURE	ALL	WZO	